

Shaping a Vision for the South Yorkshire Bus Network

Our **vision** for the bus

Meeting the customers' fundamental transport needs
 Providing a reliable and attractive alternative to the car
 Offering value for money
 Supporting inclusive and sustainable economic growth
 Being accessible, integrated, simple and efficient
 Leading to a Net Zero system
 Using technology and data to improve connectivity, quality and resilience

Districts and bus operators **collectively** commit to

Positively change attitudes towards the bus
 Grow patronage to create a financially sustainable and stable network
 Learn by doing
 Give buses clear priority
 Embrace technology and use of data

District commitments

Ensure planning policies encourage bus use
 Be open about successes and challenges
 Remove incentives to travel by car
 Create space on the Key Route Network for buses to support service frequency and reliability

Bus operator commitments

Integrate with other modes
 Ensure buses work for local places and people
 Recognise there is no one solution to bus operations
 Introduce new types of bus service
 Invest in zero emission buses

Outcomes

